

United Way

BE THE CHANGE

CHANGE STARTS WITH YOU

HANGE FOR



CREATING CHANGE



- Year in Review
- A Letter from President & CEO, John Fink
- Mission and Identity
- ALICE Initiative
- AUW 211 Statewide Resource Helpline
- Safety Net
- Partner Agencies
- Financial Summary
  - Grants, Trusts, and Foundations
  - Alexis de Tocqueville Society
  - Leadership Donors
  - In-kind Gifts
  - Anuenue Legacy Society

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United Way Aloha Unite







## Aloha Donors & Community,

In 2022, Aloha United Way invested nearly \$13 million into the community, facilitated more than 42,000 requests to the AUW 211 resource helpline and supported nearly 320 non-profit partner agencies. We launched our new three-year strategic plan and made significant progress on our internal transformation, including revamping our IT systems, and enhancing our digital presence.

We doubled our 211 Helpline capacity by partnering with the State of Hawai'i Dept. of Health to integrate the Hawai'i CARES Substance Use Disorder (SUD) Helpline under 211.

We became more active and visible with government leaders and secured additional funding for our programs. The ALICE program is now the benchmark for discussing families in need or on the edge of financial collapse, mentioned frequently in the media and by top government officials. A new ALICE report was used to advocate for bills on issues such as Earned Income Tax credits and the food excise tax credit.

We reached new heights on both our number of Tocqueville Society members and total dollars garnered in the program, and we exceeded our revenue goals through our workplace campaigns in 2022; planned giving to AUW also increased.

All in all, 2022 was a solid year on many, many fronts for AUW, the agencies we partner with, and the hundreds of thousands of people served through everyone's tenacious work.

John Fine

John Fink President & CEO



ALOHA UNITED WAY ADVANCES THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY BY BRINGING TOGETHER RESOURCES, ORGANIZATIONS, AND PEOPLE.

### **OUR ROOTS**

Aloha United Way was originally established by Frank C. Atherton as the United Welfare Fund, under the Chamber of Commerce, in 1919 to create a more efficient way of distributing charitable giving.

## LEADING WITH EQUITY

We believe that diversity, inclusion, equity, and justice are essential for a healthy society. It is our responsibility to actively practice and promote these values and condemn all forms of discrimination in our daily work.

## **TODAY AND TOMORROW**

Both AUW and Hawai'i have changed over the years. Today, Aloha United Way is an advocate, connector, partner, and resource. We have evolved to become one of the most impactful and innovative organizations in Hawai'i, leading the work to improve lives for generations to come.



# THE AUW ALICE FUND

The ALICE Initiative fuels systemic change for working families earning income above the federal poverty line but below what can support their household's basic needs. In 2022, Aloha United Way, in partnership with The Hawai'i Community Foundation, launched its 2nd 3-year cohort, committing at least \$4.5 million over 3 years, including \$1.5 million in 2022 to support.

The cohort size increased from 10 to 17 participants with each committed to working together to Safe and Affordable Housing and Financial Stability and Savings for families in Hawai'i.

## **ALICE GRANTEES**

- Catholic Charities Hawai'i
- Council for Native Hawaiian Advancement
- Family Promise of Hawai'i
- Feed The Hunger Fund
- Goodwill Industries of Hawai'i, Inc.
- Hawai'i Appleseed Center for Law and Economic Justice
- Hawai'i Children's Action Network
- Hawai'i HomeOwnership Center
- Hawaiian Community Assets
- IHS, The Institute for Human Services
- Institute for Native Pacific Education and Culture
- Kokua Kalihi Valley Comprehensive Family Services
- Legal Aid Society of Hawai'i
- Parents and Children Together
- Partners in Development Foundation
- Residential Youth Services & Empowerment (RYSE)
- Waikīkī Community Center

# UNITED FOR ALICE®

2022 marked the beginning of a new ALICE cohort who are working to bring large-scale systems change to elevate ALICE households. In partnership with the Hawai'i Community Foundation (HCF), Aloha United Way funded 17 nonprofit agencies to increase financial stability and savings and generate access to safe and affordable housing for those below the ALICE threshold. AUW and HCF will collectively put \$1,500,000 per year to these innovative and scalable programs.

### THE FOLLOWING PARTNER AGENCIES WERE AWARDED THREE-YEAR GRANTS FROM THE ALICE® FUND FOR 2022, 2023, 2024.

#### Catholic Charities Hawai'i

Catholic Charities Hawai'i (CCH) will provide the Akahai 'E Komo Mai' (Akahai), a financial wellness program designed to assist ALICE families to achieve household stability and develop the skills to build a pathway out of poverty.

#### **Council for Native Hawaiian Advancement**

CNHA's Hawaiian Trades Academy provides workforce development for economically and socially disadvantaged communities. The goal of the program is to raise the household income of families in Hawai'i.

#### Family Promise of Hawai'i

To help ALICE families stabilize, Family Promise of Hawai'i is launching a new initiative called WAA (Working, Attaining, Achieving). The program will support financial stability and an increase in savings for ALICE families.

#### Feed The Hunger Fund

The Investing in Economic Growth Program aims to increase earned income and savings for ALICE households by providing \$3.5 million in loan capital to low-income entrepreneurs otherwise unable to access loans.

#### Goodwill Industries of Hawai'i, Inc.

Goodwill's partnership with Komohale Services will offer an array of services onsite at Komohale's affordable rental housing to address residents' needs to get ahead, overcome challenges, and gain greater financial independence.





## CONT'D: THE FOLLOWING PARTNER AGENCIES WERE AWARDED THREE-YEAR GRANTS FROM THE ALICE® FUND FOR 2022, 2023, 2024.

#### Hawai'i Appleseed Center for Law and Economic Justice

Hawai'i Appleseed will support the work of the ALICE Cohort by: (1) engaging the perspectives and voices of ALICE households to inform and pursue policy change; (2) providing policy research to identify effective means of addressing economic inequity; and (3) supporting collective action to achieve systemic change.

#### Hawai'i Children's Action Network

Hawai'i Children's Action Network will work to build and strengthen the voice of ALICE families to advocate for policies and systems changes that increase household income and reduce household expenses.

#### Hawai'i HomeOwnership Center

Hawai'i HomeOwnership Center provides classes, coaching, and post-purchase services to create sustainable homeowners. Program members are primarily low-moderate income and money management, and understanding credit is the foundation of our curriculum.

#### Hawaiian Community Assets Inc.

The Economic Self-Sufficiency for ALICE households and Below project will address the need for financial counseling, income supports, and career coaching to improve the financial capacity of ALICE and below households to achieve economic self-sufficiency.

#### IHS, The Institute for Human Services, Inc.

IHS' Kahauiki Village (KV) program will continue to provide affordable, permanent housing and supportive services for formerly homeless families with earned income. In addition to direct services provided by IHS' KV staff, partner agencies and community groups provide a variety of children's education and enrichment, family strengthening, and parent skill building activities on site.

#### Institute for Native Pacific Education and Culture

INPEACE helps educate ALICE households through workshops and coaching centered around personal finances. Ho'oulu Waiwai, which translates to "to build wealth," is a community-based program that works to improve financial stability through education.

#### Kōkua Kalihi Valley Comprehensive Family Services

The goal of this project is to increase economic sovereignty among KKV ALICE households by providing, through KKV and its partners, a broader and sustainable array of economic supports, including an expanded public benefits enrollment team and new (for KKV) financial, job and educational guidance services, as a standard component of KKV programming long term.

#### Legal Aid Society of Hawai'i

This program supports the levers that move ALICE households toward economic stability and mobility, by providing legal information and services that address barriers to mobility.

#### Parents And Children Together

PACT will provide immediate economic improvement for ALICE families and advocate for policy and systems changes that address the impossible financial burdens for individuals and families that are under resourced.

#### Partners in Development Foundation

PIDF's Kupa Aina (KA) natural farming project will expand its community partnerships to provide Hawai'i's most at-risk/vulnerable youth with mentorship and vocational training opportunities, financial literacy education, and supplemental services to increase their independence and financial stability.

#### **Residential Youth Services & Empowerment dba RYSE**

Residential Youth Services & Empowerment (RYSE) provides a continuum of support for Hawai'i's houseless youth aged 18-24. Its new Tiny Village in Wai'anae provides a long-term paradigm shift by providing ALICE and house-less youth with dignified spaces that are well integrated into the Hawai'i community.

#### Waikīkī Community Center

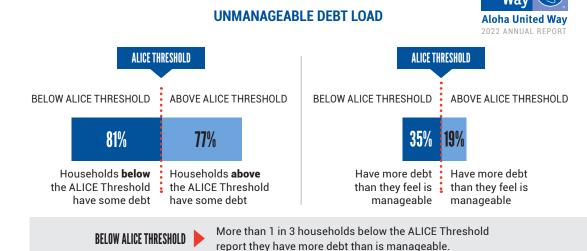
Waikīkī Community Center's ALICE Asset Building and Resource Access program increases financial stability for ALICE seniors and families by creating a seamless network of support that provides the holistic services needed to address their multiple challenges, stabilize their situations, and allow them to thrive.

# ALICE IN HAWAI'I 2022 REPORT

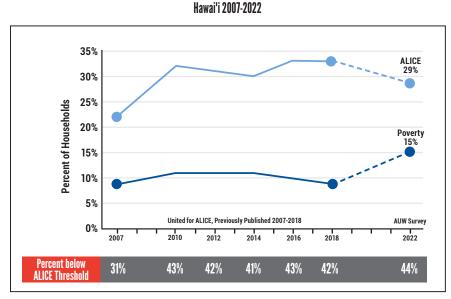
With the generous support of the Bank of Hawai'i Foundation, Aloha United Way released a new ALICE report based on up-to-date local survey data to understand how the pandemic affected our ALICE families. Data showed that ALICE households were heavily impacted, and those impacts continued through 2022.

The report quickly informed specific policy and actions among the ALICE grantees and supporters and provided clear data on rapidly growing mental health impacts and savings depletion many ALICE households faced by the end of 2022.

HOUSEHOLD BY INCOME

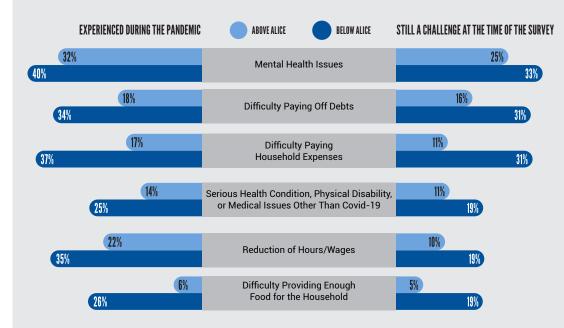


## 2022 ALICE REPORT SHOWS SHARP INCREASE IN POVERTY AND INEQUITABLE IMPACTS OF COVID-19 PANDEMIC



\*Note: Data for 2007-2018 is from previously published reports by United for ALICE. Data for 2022 was collected by Anthology for this Aloha United Way (AUW) Survey.

#### THE EFFECT OF THE COVID-19 PANDEMIC



United

#### ALOHA UNITED WAY STAFF

## AUW STAFF 2022

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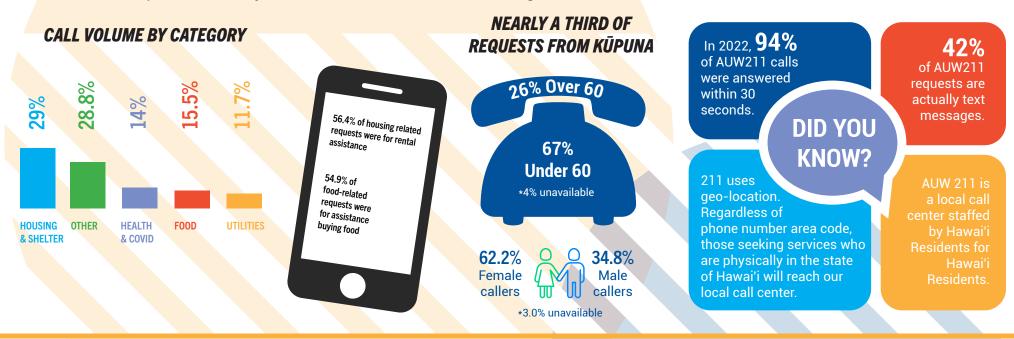
BE THE CHANGE



## ALOHA UNITED WAY 211



As our community continued to adjust to another year of the pandemic, AUW's 211 statewide resource helpline offered support for people accessing rental relief, access to food, COVID-19 support services, and everything between. In 2022, AUW 211 assisted with 129,984 contacts, of which, 87,000 were online and 42,984 were through calls to the Helpline. Below, you'll see a few trends that emerged in 2022:



### **211 IS NOW TWO PROGRAMS! INFORMATION & REFERRAL AND SUBSTANCE USE DISORDER**

- Four of the top 10 websites referring traffic to AUW211.org are local and state government websites.
- 211 Information & Referral partners with the Department of Human Services for SNAP pre-screenings.
- Natural disasters result in higher call volume.
- AUW211.ORG is available online for our entire community to access and search. The new search site was launched in 2022.

#### **REAL-TIME DATA**

Community members, nonprofits, government agencies and the business community can view and search data in close to realtime. That means better response and coordination of efforts. There is no dashboard or resource like it in Hawai'i.

#### hawaiidata.org/211data

#### **DISASTER RESPONSE**

AUW's 211 is a member of **VOAD** or **V**oluntary **O**rganizations **A**ctive in **D**isaster. When emergencies occur, we respond. We are the conduit for emergency services and act as the primary referral center during any type of crisis.

#### SUD

Substance Use Disorder Helpline. For anyone struggling with substance use disorder, AUW now offers case coordination support in partnership with the Hawai'i CARES continuum. auw211.org/sud-care-coordination

## **SAFETY NET**

#### DISASTER/CRISIS

Provides a broad range of assistance for individuals and families experiencing crisis with a goal of returning the household to stability. The category includes medical care, mental health services, substance abuse treatment, family violence services, and community disaster response.

#### 2 RENT/UTILITY

Provides rent (or mortgage) and utility financial assistance. Agencies may pay rent, security deposit, mortgage, and utility expenses to landlords or providers on behalf of eligible clients.

#### FOOD

Provides access to food pantries, food banks, food delivery services and served meals programs.

#### 4 SHELTER

Provides housing and related support services including emergency, transitional, and permanent housing.

#### TWO-YEAR GRANTS

Supports startup or pilot programs; programs/services with a higher degree of complexity; initiatives with a greater number of stakeholders or partners; initiatives that require substantial time planning; and new programs that are projected to be financially self-sustaining after the initial two years.

## \$1,197,000.00 TO 42 GRANTEES



Each year Aloha United Way works collectively with partners to take action to improve individual and systemic economic, health, and social conditions, and reduce inequalities for all households of Hawai'i. In 2022 \$1,197,000 was awarded to 42 nonprofits agencies for Safety Net funding to provide basic human needs and support people experiencing crisis in the areas of emergency rent and utility relief, homeless programs and services, food security, COVID-19 support, Healthcare, and disaster relief.

#### **FOOD SECURITY**

Aloha Harvest Boys & Girls Club of Hawai'i Gregory House Programs Hawai'i Meals on Wheels, Inc. Kōkua Kalihi Valley Comprehensive Family Services St. Francis Healthcare Foundation of Hawai'i Susannah Wesley Community Center The Pantry by Feeding Hawai'i Together YMCA of Honolulu Hawai'i Foodbank Achieve Zero Wai'anae District Comprehensive Health and Hospital Board, Incorporated

#### **DISASTER AND CRISIS**

American National Red Cross (Oahu) Parents And Children Together Waikīkī Community Center

PING HANDS HAWAR

#### RENT, MORTAGE, & UTILITY ASSISTANCE

Honolulu Habitat for Humanity Waimānalo Health Center Domestic Violence Action Center The Salvation Army Hawaiian & Pacific Islands Division (Oahu) Helping Hands Hawai'i

#### HEALTHCARE

Aloha Medical Mission Healthy Mothers Healthy Babies Coalition of Hawai'i IHS, The Institute for Human Services, Inc. Bobby Benson Center Hawai'i Health & Harm Reduction Center

#### COVID-19

Catholic Charities Hawai`i Mediation Center of the Pacific Legal Aid Society of Hawai`i

#### **SHELTERS & HOMELESS SERVICES**

Achieve Zero Child and Family Service (we funded them a case manager to offset) Family Promise of Hawai'i Hale Kipa Inc. Ho'ola Na Pua Honolulu Community Action Program, Inc. IHS. The Institute for Human Services. Inc. Kalihi-Palama Health Center Mental Health Kokua Project Vision Hawai'i **Residential Youth Services & Empowerment** dba **BYSE** United States Veterans Initiative Wai'anae District Comprehensive Health and Hospital Board, Incorporated Waikīkī Health Women in Need (WIN)



## **PARTNER AGENCIES**

Aloha United Way worked with 320 partner agencies in 2022 and provided more than \$7.9M in Safety Net, HUD, & EFSP funds awarded to partner agencies. Partner agencies benefit by receiving funds allocated by individual donors and workplaces that AUW cultivates to support their work. As a benefit to donors, we conduct thorough research and manage a partner agencylist filled with some of the most impactful nonprofits in the community. The list includes agencies from the neighbor islands and United Way counterparts on those islands, as well.

We bring together agencies, services, research, funding and communication to build networks of action. Our nonprofit partners are committed to change and we are there to support their work and to provide leadership and resources to make the impact of every action greater.

We helped our partner agencies in 2022 by investing more than \$13M in our community and by providing tools, reports, and opportunities to exchange ideas and leverage their work with other agencies in our network.







## **BOARD OF DIRECTORS**

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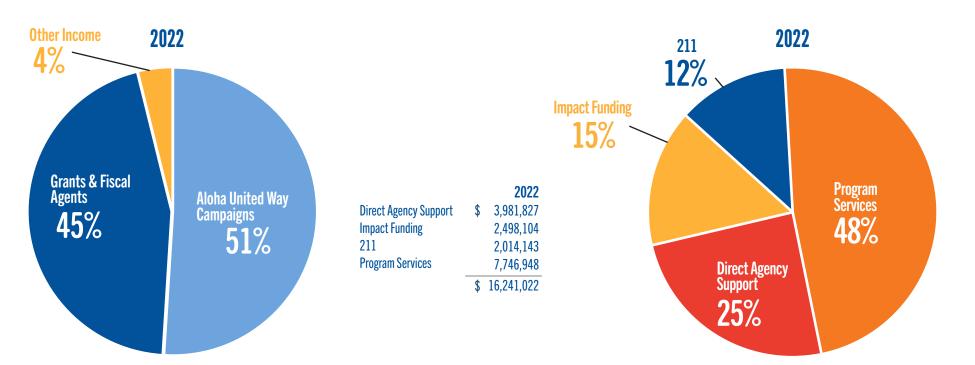
Will Cunningham UPS



#### For the Years Ending December 31, 2022 and 2021

FUNDS RAISED	2022	2021
Aloha United Way campaigns	\$ 9,504,289	\$ 9,605,099
Grants & fiscal agent <sup>1</sup>	8,416,693	17,693,552
Other income	719,002	3,109,631
Total Funds Raised	\$ 18,639,984	\$ 30,408,282

<b>PROGRAMS &amp; SUPPORT</b>	2022	2021
Donor designations	\$ 3,981,827	\$ 4,373,415
Impact area allocations	2,498,104	1,905,091
Program services <sup>1</sup>	9,761,091	17,380,447
Fundraising	2,071,831	1,808,937
Administration	1,721,563	1,614,629
Pledge loss & miscellaneous	142,886	926,555
Total Programs & Support	\$ 20,177,302	\$ 28,009,074



#### Note 1:

From mid 2020 through early 2022 Aloha United Way, Inc. (AUW) provided a variety of COVID-19 assistance programs. These programs provided rent, mortgage, and/or utility assistance for Hawai'i renters and homeowners who experienced economic hardship and/or reduction in income due to the pandemic. Two of these programs were funded by the Federal CARES Act and administered in collaboration with the State of Hawai'i, the City & County of Honolulu, along with nonprofit partner agencies. Additionally, AUW administered the Department of Hawai'an Home Lands (DHHL) COVID-19 Emergency Rental Assistance Program, which provided rental assistance for eligible Native Hawaiians (who were on DHHL's waiting list as of 12/31/2018) and experienced a loss of income or job as a result of COVID-19. This program provided a rental security deposit and/or rent payments for up to 12 months. In 2021, AUW also administered the Hawai'i Utility Bill Assistance Program with Hawaiian Electric which helped Hawai'i residents who were behind on their electric, water, sewer, and gas bills.

In 2022 and 2021, AUW was awarded a grant under the Continuum of Care (CoC), which is funded by the U.S. Department of Housing and Urban Development (HUD), Permanent Supportive Housing. Of the \$5,635,359 granted by HUD in 2022, approximately \$2,613,572 was expended and earned in 2022. Of the \$5,548,580 granted by HUD in 2021, approximately \$3,489,553 was expended and earned in 2021 and \$2,059,027 was expended and earned in 2022.

#### Note 2:

AUW's Form 990 and audited Financial Statements are available upon request.

#### Note 3:

In 2022 and 2021 AUW's chief administrative personnel were John Fink, President & CEO and Suzanne Skjold, COO.

#### SPECIAL THANKS TO THE FOLLOWING DONORS IN 2022

## **GRANTS, FOUNDATIONS & TRUSTS**

Alexander & Anukriti Hittle Alfred M. & Charlyn Masini Fund Alice E. Davis Estate Ann Barclay Rovner Anna B. Lindemann Fund Aranoff Keiki Fund Atherton Family Foundation Barbara S. & Allen C. Wilcox **Bishop Street Funds BizGym Foundation Bridgestone Firestone Trust Fund** C. K. Ai Foundation **Chuck Yim Gee Charitable Trust** Fund Clark: Aloha United Way Fund **Community Stabilization Initiative** Fund **Cooke Foundation DJ Hirschmann Family** Foundation **EHW Broadbent Foundation** Ellen M. Koenig Memorial Fund **Ford Foundation** Frear Eleemosynary Trust G and L Hirokawa Family Fund Harold K. L. Castle Foundation Harry/Nee-Chang Chock Wong Fund Hawai'i Bowl Foundation Hawai'i Food & Wine Festival

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Giving

See Dai Doo Society Shidler Investment Corporation **Strong Foundation TE Connectivity Employee Engagement Fund** The Ben and Miriam Lau Foundation The Corinne M. Tosaki Trust The Gates Family Foundation The Harry & Jeanette Weinberg Foundation The Hartley Foundation The James and Juanita Wo Foundation The Kresge Foundation The McVay Family Foundation The MGive Foundation The Pew Charitable Trusts The Schuler Family Foundation The Seto Foundation The Seymour Terry Trust The Seymour Terry Trust Thomas J. Vincent Foundation Inc. **TisBest Philanthropy** Valvon Foundation Vanguard Charitable Victoria S. & Bradley L. Geist Foundation William G. Irwin Charity Foundation

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Anonymous (5) Alan and JoAnn Oshima





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Would you like to create a create a lasting legacy while planning for your future and that of your loved ones? A planned gift to Aloha United Way can provide critical, ongoing support to our poverty-fighting initiatives. Join us to help struggling Hawai'i residents create brighter futures for themselves and their families for generations to come.



## FIRST, WHAT IS A PLANNED GIFT?

A planned gift can be as simple as naming Aloha United Way as a beneficiary in your will, trust, retirement plan, life insurance policy or other financial accounts. Planned gifts are added to our Endowment Fund, a permanent capital reserve that supports our work today, tomorrow and for generations to come. When you make a planned gift to AUW, you become a member of our **Ānuenue Legacy Society**.

## WHAT ARE SOME GIFT OPTIONS?

- Retirement Accounts including IRAs
- Life Insurance
- Wills & Trusts (bequest)
- Stock and Real Estate using appreciated property to fund a planned gift
- Life Estate (valuable property you use during lifetime with arrangements to give to charity upon death)
- Charitable Gift Annuity (CGA) (income producing)
- Charitable Remainder Trust (CRT) (income producing)
- Charitable Lead Trust (CLT)
- Donor Advised Fund (DAF)

## WHAT DOES A PLANNED GIFT OFFER?

- A legacy that will impact generations to come
- A way to honor someone else's life and name into the future
- Potential for lesser tax burdens for family
- Potential estate tax savings

## **ĀNUENUE LEGACY SOCIETY**

Rainbows may be a daily occurrence in Hawai'i, but each one is special, bringing beauty into the lives of all touched by it. As a member of the Ānuenue Legacy Society, you will have the opportunity to attend special behind-thescenes events at Aloha United Way and to connect with others who have chosen to make a planned gift.

## **ANUENUE LEGACY SOCIETY DONORS**

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