**PRESS RELEASE – FOR IMMEDIATE RELEASE**

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**Locations Foundation invests in the future of ALICE Households**

*Locations Foundation has pledged to invest a total of $30,000 in the ALICE Initiative over the next three years, directly investing in the AUW ALICE Fund. The investment aligns with the Foundation’s commitment to enhance the lives of children throughout our community.*

HONOLULU – The Locations Foundation was founded in 1988 and is the charitable arm of Locations, a locally-owned, independent real estate company serving the people of Hawai’i with direct property services for more than 50 years. The Locations Foundation is committed to enhancing the lives of children and the future of our community by investing in organizations and programs that support health, education, safety, and mentoring.

ALICE (Asset Limited, Income Constrained, Employed) is an acronym for households living above the Federal Poverty Line, but still unable to make ends meet or thrive. According to the most recent ALICE Brief, released in April 2022, a shocking 47% of all children are living in ALICE Households or below. The ALICE Cohort, a group of 17 nonprofit organizations working to increase financial stability and savings, as well as increase access to safe and affordable housing, will work collectively to achieve greater impact.

Locations Foundationʻs decision to support the ALICE Initiative was simple. “Supporting ALICE is perfectly aligned with our mission. We work to ensure the future of our community by enhancing the lives of our children through four pillars: Education, Health, Mentoring and Safety,” said Location Foundation Advisory Board Member, Anina Quaranto. The most recent research brief, *ALICE in Focus: Children* reveals how housing instability directly affects child well-being and growth. “Housing is the foundation of a healthy community. When one sector of housing is hurting, we all feel the pain,” continued Quaranto. Locations Foundation will invest $10,000 every year for the next three years to amplify the work and ensure that solutions are within reach.

The partnership is deeply rooted in Locations corporate culture. “All Foundation members are Locations agents and staff. To date, 200 active volunteers donate part of their annual income and free time each year to the Foundation. As a company, Locations donates thousands of volunteer hours to service projects across our island communities, along with a portion of our profits, to local charitable causes every year,” said Quaranto.

“We are extremely grateful for the investment that Locations Foundation is making in Aloha United Way and in the ALICE Initiative,” said Aloha United Way CEO, John Fink. “We’ve engaged leading nonprofits to undertake this work and are able to provide more tools, data, and resources as we collectively pursue solutions that can be scaled to impact a greater number of households each year,” said Fink. Locations Foundationʻs investment in the AUW ALICE Fund will directly impact work under the Initiative.

“Identifying innovative solutions, sharing data and metrics, and scaling those solutions is where we are heading in the future. We can’t do that without community investment and Locations Foundation is an incredible example of what can be done when we work together,” said Emmaly Calibraro, Vice President of Resource Development and Donor Relations. The AUW ALICE Fund drives the ALICE Initiative, led in partnership with the Hawai’i Community Foundation from 2022-2024. To invest in the AUW ALICE Fund, contact Emmaly Calibraro, Vice President of Resource Development and Donor Relations, Aloha United Way at emmaly@auw.org.

**Photos: attached or available by request.**

**About Aloha United Way**

Founded in 1919, Aloha United Way brings resources, organizations and businesses together to advance the health, education and financial stability of every person in our community. AUW has evolved over the years and adapted to meet our community’s greatest needs focusing on amplifying non-profit agencies and their work as well as the 211 statewide helpline, ALICE Initiative and Safety Net Fund. A member of United Way Worldwide, AUW supports nonprofits and communities on Oahu. For more information, visit AUW.org.

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