

# RISING TO THE MOMENT

Aloha United Way (AUW) is actively working to protect the health, safety, and well-being of our communities as Hawai'i confronts the effects of the COVID-19 pandemic. The following funds and programs were launched in 2020 as part of this effort.



## IMMEDIATE RESPONSE

As the pandemic arrived in Hawai'i, we began our rapid response efforts.



## ONGOING SUPPORT & COLLABORATION

As community conditions change, AUW works closely with government, nonprofit, business, and community leaders to align efforts and maximize impact.



## ADAPTATION & LOCAL IMPACT

As we navigate the ongoing complexities of the pandemic, we will continue to respond with an eye toward building a stronger and more resilient Hawai'i.



### 600% INCREASE

In calls to 2-1-1 for housing, food, healthcare and more. AUW responded by expanding services to seven days per week and adding an additional five hours per day.



### \$1.7M RAISED

AUW's COVID-19 Response & Recovery Fund was created to deploy flexible resources to support those affected by the coronavirus pandemic.



### 2,200 ADULTS & CHILDREN

Saved from eviction due to the AUW COVID-19 Rent & Utility Assistance program.



### \$900,000 IN RENTAL ASSISTANCE

Benefited more than 115 Native Hawaiian households due to our early partnership with the Department of Hawaiian Home Lands.



### 8,500 FACE MASKS

Distributed to the community through seven local agencies and government partners.



### 2,500+ ADULTS & CHILDREN

Benefited from rent, childcare, and utility assistance, provided by the CARES Act, and distributed by AUW on behalf of the City and County of Honolulu.



### \$18.3 MILLION

In CARES Act funds distributed to Hawai'i landlords for the State of Hawai'i Rent Relief and Housing Assistance Program via AUW's thirteen partner agencies and credit unions.



### 59% ALICE & IN POVERTY

The 2020 ALICE report, with projections from Hawai'i Data Collaborative, estimated that the pandemic's economic impact would increase the number of Hawai'i families who are ALICE\* or in poverty. Pre-COVID this number was 42%.



### 2-1-1 HELPLINE

Increased capacity and updated platforms will allow improved community needs tracking and trend analysis with the Hawai'i Data Collaborative.



### ALICE FOCUS

AUW's 2021 grant cycle will address unique barriers and challenges faced by Hawai'i's ALICE\* populations in the wake of the pandemic.



### COLLECTIVE ACTION

Strengthened relationships and continued alignment with community partners will ensure meaningful local impact for our island communities.



\*ALICE stands for Asset Limited, Income Constrained, Employed