

RISING TO THE MOMENT

Aloha United Way (AUW) is actively working to protect the health, safety, and well-being of our communities as Hawai'i confronts the effects of the COVID-19 pandemic. The following funds and programs were launched in 2020 as part of this effort.



IMMEDIATE RESPONSE

As the pandemic arrived in Hawai'i, we began our rapid response efforts.



600% INCREASE

In calls to 2-1-1 for housing, food, healthcare and more. AUW responded by expanding services to seven days per week and adding an additional five hours per day.



\$1.7M RAISED

AUW's COVID-19 Response & Recovery Fund was created to deploy flexible resources to support those affected by the coronavirus pandemic.



2,200 ADULTS & CHILDREN

Saved from eviction due to the AUW COVID-19 Rent & Utility Assistance program.



\$900,000 IN RENTAL ASSISTANCE

Benefited more than 115 Native Hawaiian households due to our early partnership with the Department of Hawaiian Home Lands.



ONGOING SUPPORT & COLLABORATION

As community conditions change, AUW works closely with government, nonprofit, business, and community leaders to align efforts and maximize impact.



8,500 FACE MASKS

Distributed to the community through seven local agencies and government partners.



2,500+ ADULTS & CHILDREN

Benefited from rent, childcare, and utility assistance, provided by the CARES Act, and distributed by AUW on behalf of the City and County of Honolulu.



\$18.3 MILLION

In CARES Act funds distributed to Hawai'i landlords for the State of Hawai'i Rent Relief and Housing Assistance Program via AUW's thirteen partner agencies and credit unions.



59% ALICE & IN POVERTY

The 2020 ALICE report, with projections from Hawai'i Data Collaborative, estimated that the pandemic's economic impact would increase the number of Hawai'i families who are ALICE* or in poverty. Pre-COVID this number was 42%.



ADAPTATION & LOCAL IMPACT

As we navigate the ongoing complexities of the pandemic, we will continue to respond with an eye toward building a stronger and more resilient Hawai'i.



2-1-1 HELPLINE

Increased capacity and updated platforms will allow improved community needs tracking and trend analysis with the Hawai'i Data Collaborative.



ALICE FOCUS

AUW's 2021 grant cycle will address unique barriers and challenges faced by Hawai'i's ALICE* populations in the wake of the pandemic.



COLLECTIVE ACTION

Strengthened relationships and continued alignment with community partners will ensure meaningful local impact for our island communities.

