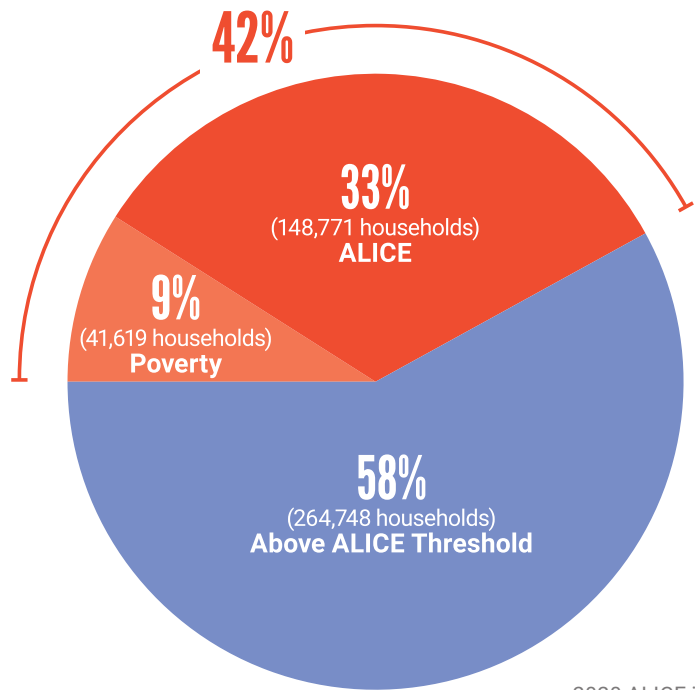




**SINCE 2010,  
AROUND 42% (OR 190,390)  
OF HAWAII'S HOUSEHOLDS  
HAVE BEEN STRUGGLING TO GET BY**



Source:  
2020 ALICE in Hawaii:  
A Financial Hardship  
Study, Aloha United Way

**WHO IS ALICE?**



**ASSET LIMITED**

ALICE has no safety net for emergencies



**INCOME CONSTRAINED**

ALICE's income falls short of basic necessities



**EMPLOYED**

ALICE is working, but can't afford the cost of living

The 2020 AUW ALICE Report shows three critical trends in Hawaii pre-COVID-19. The pandemic exacerbates the situation and magnifies the vulnerabilities of ALICE.



**THE COST OF LIVING IS INCREASING FOR ALICE HOUSEHOLDS.**

The cost of household essentials (housing, child care, food, transportation, health care, phone and taxes) is rising faster than the cost of other goods and services.



**THE NUMBER OF ALICE HOUSEHOLDS IS ON THE RISE.**

While the number of households in poverty remained relatively flat from 2007 to 2018, the number of ALICE households has continued to increase as a result of rising costs and stagnant wages.



**WORKER VULNERABILITY IS GROWING WHILE WAGES STAGNATE IN ALICE JOBS.**

The only growth is concentrated in low-wage jobs with no growth in mid- and high-wage jobs that pay a reasonable living wage.

**ALOHA UNITED WAY 211  
TOP 3 COVID ASSISTANCE REQUESTS**

The COVID-19 pandemic has magnified ALICE vulnerabilities. AUW 211 helpline calls have increased 600% and the top requests align with the trends identified in the latest ALICE Report.

- 1 Housing / Shelter
- 2 Healthcare
- 3 Employment / Income



The COVID crisis has placed unprecedented strains on Hawai'i's households

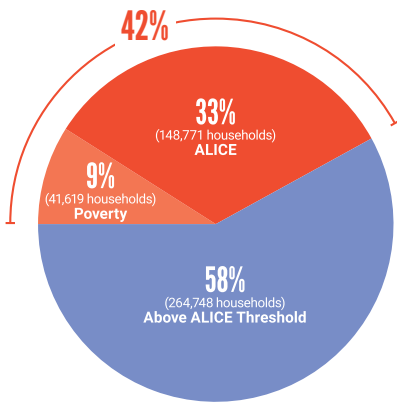


## ALICE FACES COVID

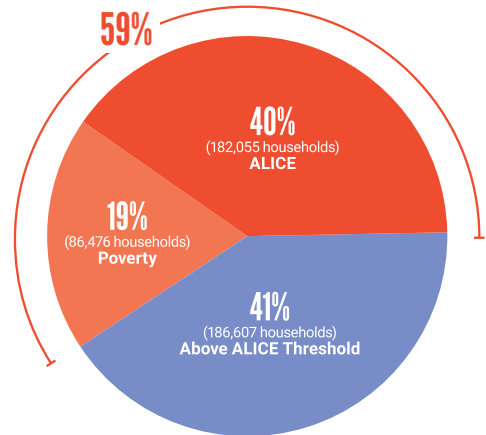
We will not understand the full extent of the economic burden COVID-19 has placed on individuals, households and communities for quite some time. The situation is still unfolding. However, in partnership with the Hawaii Data Collaborative, we have been able to estimate potential impacts in the near and longer term.

# IMPACT OF THE COVID ECONOMIC SHOCK:

**42%** Households ALICE or below before COVID  
(OR 190,390)



**59%** Households ALICE or below following the sudden economic shock of the COVID shut down  
(OR 268,531)



State unemployment benefits and CARES Act funds are keeping most these household afloat for now. However, with uncertainty around the trajectory of our economic recovery and the availability of funds to continue this support, the future for these households is uncertain.

Unemployment forecasts range from **15%** to **20%** unemployment for 2020\*, which means that as many as:

# 35,000 ADDITIONAL HOUSEHOLDS WILL HAVE FALLEN INTO ALICE STATUS OR BELOW BY THE END OF THE YEAR



Estimates were derived using a sophisticated population modeling approach that makes it possible to realize greater insights from existing data sources, and to identify actionable opportunities to cope with complex social challenges. Learn more at [hawaiidata.org](http://hawaiidata.org)

\*<https://uhero.hawaii.edu/uhero-forecast-with-scenario-analysis-battered-by-covid-19-hawaii-begins-to-reopen/>