



THE TOCQUEVILLE SOCIETY recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues.

- ✿ Tocqueville Society members make a \$10,000 contribution annually.
- ✿ Locally, there are more than 100 members giving an average gift of over \$13,000.
- ✿ Members will receive opportunities to attend exclusive, members-only events throughout the year as well as recognition through online and print mediums.

Why donate to Aloha United Way?

- ✿ Making your donation through Aloha United Way is a convenient way to invest in the non-profits you choose to support. You can trust that we will manage your distribution according to your wishes. If your giving includes Aloha United Way programs or the ALICE® Fund, you will find updates on our website with the impact of your donation.
- ✿ Aloha United Way's Tocqueville Society is an elite social network comprised of C-Suite executives, government officials, entrepreneurs, and other philanthropists.
- ✿ Aloha United Way provides an opportunity for individuals and companies to invest in our community.

WHY IS ALOHA UNITED WAY FOCUSED ON ALICE®?

Because ALICE and below represent almost half the households in Hawaii, (48%), which are at even greater risk of chronic health issues and/or loss of housing.

ALICE stands for **A**sset, **L**imited, **I**ncome **C**onstrained, **E**mployed and represents hardworking, tax paying individuals and families who struggle every month to pay for basic expenses like rent, food and transportation yet cannot achieve financial stability and self-sufficiency. The ALICE® Fund will help individuals and families living paycheck to paycheck by addressing the root causes of financial instability.

If I designate my funds, does 100% go to my charity of choice?

Yes. 100% of your donation goes to your agency of choice. You may designate to one of our partner agencies or to a 501(c)3 organization with an active IRS and Attorney General registration. There is no cost to the agency for a donation through Aloha United Way.

When will my charity of choice receive the funds?

Within 15 business days of pledge fulfillment to Aloha United Way. You may also designate from your funds throughout the year by submitting a request by 5:00 p.m. on Tuesdays for pay out the following Monday or next business day.

Tax Information

Your gift to Aloha United Way is tax deductible. We are a tax exempt organization as described in section 501 (c) 3 of the Internal Revenue Code; EIN 99-0073494. Donations are generally tax deductible in the year payment is received. Please consult your tax advisor for any questions regarding deductions or limitations.

