

2018 ALOHA UNITED WAY AT-A-GLANCE



\$12,140,000 million invested in the community.



Over **\$3.6 million** donated to the community impact areas of education, poverty prevention and safety net



320 agencies supported by Aloha United Way



**YOU ARE
MAKING A
DIFFERENCE**



Over **1,500** companies, organizations and government agencies participate annually in our workplace giving campaign



Over **920,000** services were provided by Aloha United Way and our nonprofit community



Aloha United Way funding serves keiki to kupuna



97,675 people received assistance from our 2-1-1 information and referral helpline

MORE THAN \$661 MILLION RAISED IN OUR COMMUNITY SINCE 1919



Call 2-1-1.
Help starts here.



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HOW TO CREATE POSITIVE IMPACT

BUILD YOUR TEAM Engaging current and prospective employees in a community partnership increases talent retention, boosts morale and provides staff development opportunities.

BUILD YOUR BUSINESS Community involvement helps you reach a broader audience and strengthen client relationships.

BUILD YOUR REPUTATION Community focus elevates you as an industry and community leader with stakeholders, employees and customers.

BUILD OUR COMMUNITY ~ *Stories of Hope*

“I was in the last trimester of my pregnancy and faced a scary situation of bringing my newborn to the street. I called 2-1-1 and asked them for housing resources. After learning more about my family’s needs and qualifications, the 2-1-1 Specialist referred my family to receive security deposit assistance. We are so happy to have a home and a safe environment for our new baby. Thank you for helping us.”

– Pregnant mom on the brink of homelessness that received housing assistance.

“I needed dental services, but I’m on a very limited income. It made me anxious about not being able to receive the care I needed so I reached out to 2-1-1 for help. The 2-1-1 Information and Referral Specialist asked me questions about my needs and referred me to a provider that did not charge me for dental services due to my limited income. 2-1-1 also helped me receive discounted cell phone coverage. I am grateful for the services provided and the money saved.”

- Limited income individual who received free dental services and discount cell phone coverage.

TO LEARN MORE ABOUT STARTING YOUR OWN WORKPLACE CAMPAIGN, PLEASE CALL US AT 543-2243.



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