

# 2018 ALOHA UNITED WAY AT-A-GLANCE



**\$10.8 million** raised,  
managed and distributed



**Over 920,000** services were  
provided by Aloha United Way  
and our nonprofit community



**Over \$3.6 million** donated  
to the community impact  
areas of education, poverty  
prevention and safety net



**Aloha United Way**  
funding serves keiki  
to kupuna



**320** agencies supported  
by Aloha United Way



**Over 1,500** companies,  
organizations and  
government agencies  
participate annually in our  
workplace giving campaign



**97,675** people received  
assistance from our  
2-1-1 information and  
referral helpline

**MORE THAN \$661 MILLION RAISED IN OUR COMMUNITY SINCE 1919**



Call 2-1-1.  
Help starts here.



[auw.org](http://auw.org) • 536.1951 @alohaunitedway



## HOW TO CREATE POSITIVE IMPACT

**BUILD YOUR TEAM** Engaging current and prospective employees in a community partnership increases talent retention, boosts morale and provides staff development opportunities.

**BUILD YOUR BUSINESS** Community involvement helps you reach a broader audience and strengthen client relationships.

**BUILD YOUR REPUTATION** Community focus elevates you as an industry and community leader with stakeholders, employees and customers.

## BUILD OUR COMMUNITY ~ *Stories of Hope*

“I was in the last trimester of my pregnancy and faced a scary situation of bringing my newborn to the street. I called 2-1-1 and asked them for housing resources. After learning more about my family’s needs and qualifications, the 2-1-1 Specialist referred my family to receive security deposit assistance. We are so happy to have a home and a safe environment for our new baby. Thank you for helping us.”

– Pregnant mom on the brink of homelessness that received housing assistance.

“I needed dental services, but I’m on a very limited income. It made me anxious about not being able to receive the care I needed so I reached out to 2-1-1 for help. The 2-1-1 Information and Referral Specialist asked me questions about my needs and referred me to a provider that did not charge me for dental services due to my limited income. 2-1-1 also helped me receive discounted cell phone coverage. I am grateful for the services provided and the money saved.”

- Limited income individual who received free dental services and discount cell phone coverage.

**TO LEARN MORE ABOUT STARTING YOUR OWN WORKPLACE CAMPAIGN, PLEASE CALL US AT 543-2243.**



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