

# 2017 ALOHA UNITED WAY AT A GLANCE



**\$14.4 million** raised,  
managed and distributed



**Over 920,000** services were  
provided by Aloha United Way  
and our nonprofit community



**Over \$4.3 million**  
donated to impact  
funding in the  
areas of Education,  
Poverty Prevention  
and Safety Net

## LIVE UNITED™



### Aloha United Way



**Aloha United Way**  
funding serves everyone  
from keiki to kupuna



**338** agencies  
supported by  
Aloha United Way



**Over 1,500** companies,  
organizations and  
government agencies  
participate annually in our  
workplace giving campaign



**61,574** people received  
assistance from our 211  
information and referral  
service helpline

MORE THAN \$651 MILLION RAISED IN OUR COMMUNITY SINCE 1919



Call 211.  
Help starts here.



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auw.org • 536.1951 @alohaunitedway



# #JOIN THE MOVEMENT

## WHY JOIN THE MOVEMENT?

### **BUILD YOUR TEAM**

Engaging current and prospective employees in a community partnership increases talent retention, boosts morale and provides staff development opportunities.

### **BUILD YOUR BUSINESS**

Community involvement helps you reach a broader audience and strengthens client relationships.

### **BUILD YOUR REPUTATION**

Community focus elevates you as an industry and community leader with stakeholders, employees and customers.

## BUILD OUR COMMUNITY ~ *Stories of Hope*

“We would like to say how amazing this program is and how it has helped us tremendously! I was the only person working in our household as my wife at the time had just given birth to our twin boys. Three months after having the twins, we were told by our landlord that they needed to end our lease early. We were in complete shock with no alternatives. We thought we would end up homeless. It was a very scary situation, however thanks to the Coordinated Statewide Homeless Initiative program, we were approved to receive a deposit and moved into our new apartment. We were beyond thankful and appreciative. Without the organization’s help, we would have been homeless.” [The R. Family](#)

“I am a senior citizen living on social security. Because I am living on a fixed income, the largest part of my income goes to rent, leaving me with very little to pay for anything else. I fell behind on my rent and found out I had to pay late fees which I didn’t have the income for. I was terrified and didn’t know what to do. My fear was being homeless at my age. I discovered that there was funding to help me out with my situation. I was relieved that I was able to get help. I am still in my apartment and doing the best that I can. I am really thankful that there is an agency that cares about us. Thank you for all the help that was given. I am very grateful.” J.P.

**TO LEARN MORE ABOUT STARTING YOUR OWN WORKPLACE CAMPAIGN, PLEASE CALL US AT 543-2243.**



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